



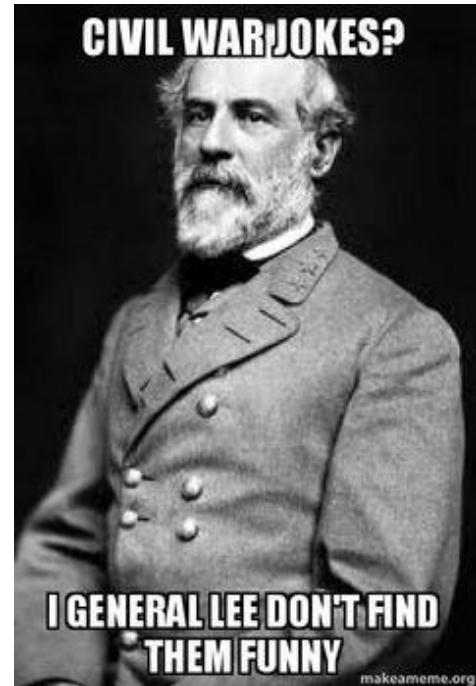
**MUSKEGON COMMUNITY COLLEGE**

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# FINAL VIDEO PROJECT

It is important that every leaves their mark within record human history. This will be your humble opportunity to do so. The final project is set up to eventually create a large database that will encapsulate all of American history and left to assist others on their historical journeys of discovery. Making classroom movies has gotten much easier now that cell phones, tablets and other devices feature video capabilities that are high quality and simple to use.



## HERE ARE THE BASICS:

- Video should be 5 to 10 minutes long.
- Must be an approved topic
- Must use 5 primary or secondary sources in video
- Any recording device can be used (i.e. HD camera, cellphone, tablet, etc)
- Use images/video with original script to cover topic.
- May not use copyrighted material unless permission is given
- May have ONE partner (NOTE: grade will be shared equally regardless of work ethic)
- **Assignment is worth 240pts.**
- Must be in a digital format that I can view (I prefer MP4 format)
- You must turn in a typed outline, storyboard and/or script (with citation) with your final project.



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## **KEEP THESE THINGS IN MIND:**

Using video could be as simple as recording a student oral presentation for future review, or as elaborate as producing an original short film. Depending on the complexity of the project, consider these suggested steps for ensuring that you create thoughtful final products that demonstrate your knowledge and not lacking in substance.

**OUTLINE:** You should start by outlining what you have to say, what you intend to show, and your main points.

**SCRIPT:** Whether you are going to perform in your video, use a voice-over, or simply write captions, you should know what you are going to say before you begin.

**STORYBOARD:** Students often have higher expectations than they can actually deliver. Using a storyboard before filming, makes you plan each step of the process and encourages you to gather resources in advance.

**FILMING:** The key to a good video project is the actual raw footage. We will be using some class time together to work on these projects. However, you will need to meet outside of class for most of this assignment.

**EDITING:** Tools such as Microsoft MovieMaker, Apple iMovie, and Pixorial easily allow students to add soundtracks, voice overs, special effects, captions, and titles. Consider using something like this with your assignment

**PUBLISHING:** Online video sharing sites (YouTube & Vimeo) and class websites provide you with an even broader audience. Before publishing a student video, make sure that copyright infringement has not occurred.



# EVALUATION RUBRIC FOR VIDEO PROJECT

Performance Level	Needs Improvement	Satisfactory	Excellent
Documentation	There is no documentation.	Most of the elements taken from other sources are documented; however, some documentation may be inaccurate or missing.	All elements from other sources are accurately documented.
Subject Content	Subject knowledge is not evident. Information is confusing, incorrect, or flawed.	Subject knowledge is evident in much of the video. Most information is clear, appropriate, and correct.	Subject knowledge is evident throughout the video. All information is clear, appropriate and correct.
Video content and organization	The video lacks a central theme, clear point of view, and logical sequence of information. Much of the information is irrelevant to the overall message	Information is connected to a theme. Details are logical and information is relevant throughout most of the video	Video includes a clear statement of purpose. Events and messages are presented in a logical order, with relevant information that supports the video's main ideas.
Introduction	The introduction does not orient the viewer to what will follow.	The introduction is clear and coherent and evokes moderate interest/response from the viewer.	The introduction is motivating, and hooks the viewer from the beginning.
Mechanics	The text and audio have 4 or more grammar or spelling errors.	The text and audio have 1-2 grammar or spelling errors.	The text and audio have no grammar or spelling errors
Production	Video is of poor quality and is unedited. There are no transitions added or transitions are used so frequently that they detract from the video. There are no graphics.	Video is edited. A variety of transitions are used and most transitions help tell the story. Most of video has good pacing and timing. Graphics are used appropriately.	Video is edited. Video runs smoothly from shot to shot. A variety of transitions are used to assist in communicating the main idea. Shots and scenes work well together. Graphics explain and reinforce key points in the video.